

A SOCIOLOGICAL STUDY OF THE FACTORS RESPONSIBLE FOR LOW PRODUCTION PER ACRE IN AGRICULTURE SECTOR IN DISTRICT GUJRAT

**KHIZAR HAYAT QAMAR¹, SAQIB ALI BHATTI², MUHAMMAD NADEEM³, JAFFAR HUSSAIN⁴,
MUHAMMAD SHOAIB⁵ & ASMA ISLAM⁶**

¹Lecturer, Department of Sociology, University of Sargodha, Mandi Bahauddin Campus, Punjab Pakistan

²Lecturer, Department of Commerce, University of Sargodha, Mandi Bahauddin Campus, Punjab, Pakistan

^{3,5}Research Scholar, Riphah International University, Faisalabad Campus, Punjab, Pakistan

⁴Assistant Professor, Government Post Graduate College, Samanabad, Faisalabad, Punjab, Pakistan

⁶Research Scholar, Government College University, Faisalabad, Punjab, Pakistan

ABSTRACT

Agriculture is foundation of Pakistan's economy. It accounts for 21% of the Gross Domestic Product and it carries 80% of the country's total export earnings along with agro-based products. More than 48% of the labour force is engaged in this sector as well. Punjab has almost 29% of the total 57% of the total cultivated area. It has 69% of the total cropped area of Pakistan and contributes a major share in the agricultural economy of the country by providing it about 83% of cotton, 80% of wheat, 97% fine aromatic rice, 63% of sugarcane and 51% of maize to the national food production. Apart from all, this sector in Pakistan is also facing some of the most serious issues and there is a need to highlight and solve these issues at first priority.

The present study was carried in District Gujrat Punjab Pakistan. The major objective of the study was to find out various factors causing low production per acre in agricultural sector in Punjab. The universe of the present study consisted of rural areas of Tehsil Kharian District Gujrat. Target population was the land holding farmers who have small size of landholding. Convenient sampling technique was used to select 200 respondents. Interview schedule was used to collect data from 200 farmers.

The study explored that poverty; less use of modern technology and lack of awareness were the major factors that were responsible for low level of production per acre in agricultural sector.

KEYWORDS: Agriculture, Cultivated Area, Serious Issues, Poverty